



Seaside Lodgings Reopens Properties; Introduces Enhanced Health and Safety Measures

Seaside, Oregon—Seaside Lodgings has officially rolled out its new Safe & Clean program that includes extensive new cleaning guidelines, processes and procedures to ensure the health, safety and comfort of its guests and associates. The program follows the guidelines set forth by the Centers for Disease Control and Prevention (CDC) and meets or exceeds the “Stay Safe” initiative set forth by the American Hotel & Lodging Association (AHLA). Each hotel will adhere to local and/or federal mandates.

May 28th, Seaside Lodging will proudly reopen the doors at four properties - Inn at Seaside, River Inn at Seaside, Coast River Inn and City Center motel.

COVID-19 has changed every facet of our world and the way we do business. Our commitment to service has never wavered, and now, with our new “Safe & Clean” guidelines, our guests and clients can rest assured we’re ready and prepared to safely and comfortably welcome them back when they’re ready to travel again.

Seaside Lodging has launched its new campaign to encourage guests and associates what matters most during this unprecedented time. The spirit of this campaign laid the foundation for Seaside Lodging as its associates worked diligently to adapt traditional hotel operations for reopening in a post COVID-19 world.

The brand is committed to Stay a Part of Hospitality through various aspects:

Safety: Through extensive collaboration with hospitality professionals, and in alignment with the recommendations provided by the CDC, Seaside Lodgings has developed new policies for its associates, implemented updated cleaning efforts and introduced social distancing measures to keep its guests and associates safe throughout all areas of the hotel.

Hope: At Seaside Lodging, every associate is a valued member of the Seaside Lodging family. Our purpose is to assist associates who face extraordinary hardships including those whose lives have been affected.

Community: Seaside Lodging offered local county hotel accommodation for the front runner, medical professionals during this COVID-19 pandemic.

Progress: Seaside Lodging's portfolio continues to expand with new property. The Saltline hotel which is currently under construction is an upscale boutique hotel in Seaside, Oregon and schedule to open its door in June 2020.

Our campaign reminds us that we all can, and must, stay a part of what we truly believe in. Whether that is travel, community, safety, or hope, we are rooted in a bigger idea and we can continue to stay a part of these things although we can't physically be together. Seaside Lodgings will continue offering our guests the same great hospitality they know and trust, and we look forward to welcoming them back with even better standards and guidelines set in place.

If You have any question, please feel free to reach me at 503-717-5744.

Sincerely

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